

JOB DESCRIPTION.

RRHH:	Jesus Sosa	APPLICATION EMAIL:	careers_es@thielmann.com
DATE:	25.07.2022	START DATE:	September 2022
PLACE:	Granada, Spain	REPORTING TO:	Chief Commercial Officer (CCO)

MARKETING & BRANDING DIRECTOR.

We are looking for an experienced Marketing and Branding Director to join our team! As a Marketing and Branding Director you will be responsible for ensuring that the products, services, and product lines that fall under their domain resonate with current and potential customers. To do so, these professionals continuously monitor marketing trends and keep a close eye on competitive products in the marketplace.

RESPONSABILITIES.

- Development and implementation of the Brand Strategy
- Developing the Corporate marketing strategy for new and existing products & solutions
- Overseeing implementation of Corporate Marketing strategy (campaigns, events, digital marketing, PR).
- Guiding the day-to-day activities of the marketing team.
- Ensuring the marketing objectives are implemented by the marketing team.
- Work with product management team to define product-to-market campaigns.
- Undertake periodic analysis of competitive environment and consumer trends.

YOUR PROFILE.

- Bachelor's Degree in Marketing, Business administration or similar field.
- At least 5 years of applicable and working experience developing creative and innovative marketing strategies into effective brand marketing programs and messages.
- International experience.
- Proficiency in databases, marketing automation and CRM.
- English C1 is a must, Spanish and German is a plus (B1 or B2).
- Availability to travel internationally.

YOUR SOFT SKILLS.

- Advanced level in Microsoft Office.
- Excellent verbal and written communication and interpersonal skills.
- Strong leadership and problem-solving skills.
- Excellent organizational skills and attention to detail.

- Thorough understanding of market developments.
- Thorough understanding of marketing strategies and practices.
- Excellent interpersonal and customer service skills.
- Creative thinking skills.
- Strong analytical skills.
- Well-versed with working in a multi-cultural environment.

WHATS IN OFFER FOR YOU...

The opportunity to working in a truly global, fast-growing company that dares to dream big. You will be involved in a number of exciting transformational projects and interact with the Senior Management team on a regular basis. You will get the chance to grow, developer your career – and most importantly – have FUN!

If this sounds like a job for you, please send your application to:

careers_es@thielmann.com

Good luck with your application!