

JOB DESCRIPTION.

RRHH:	Jesus Sosa	APPLICATION EMAIL:	careers_es@thielmann.com
DATE:	27.10.2022	START DATE:	January 2023
PLACE:	Granada, Spain	REPORTING TO:	Marketing & Branding Director

MARKETING SPECIALIST - EVENTS

We are looking for a Marketing Specialist, with wide experience in managing global exhibitions and digital marketing to join our team! As a Marketing Specialist - Events, you will be responsible for planning and executing trade shows globally and supporting the marketing team in digital marketing assets.

RESPONSABILITIES

- Yearly planning and follow-up of international exhibitions.
- Manage all aspects of domestic and international trade shows, including venue booking, logistics planning, vendor selection, hiring, hotel booking, as well as post-event wrap-up.
- Samples management.
- Manage exhibitions budgets of different scales.
- Handle administrative duties including expense reports, invoicing, and internal back-office processes.
- Collaborate with management, sales, marketing, product, and production teams on joint projects.
- Website, marketing automation and mailing support (HubSpot).
- SEM, SEO, and Social Media Management assistance.
- Net Promoter Score (NPS).
- International travel and work across time zones may be required.

YOUR PROFILE

- Bachelor's Degree in advertising, marketing, or similar field.
- 3 + years of experience in marketing, and expertise in managing exhibitions globally.
- English C1 level is a must. Spanish and/or German is a plus.
- HubSpot or a similar CMS and automation tool is a plus.
- Adobe design programs are desirable (Illustrator, InDesign, Photoshop).
- Advanced level in Microsoft Office.

YOUR SOFT SKILLS

- Strong planning, execution, and organizational skills.
- Self-sufficient, customer orientation, structured thinking, and ability to deal with complex problems.
- Excellent written and verbal communication skills with the ability to successfully interact with all levels of management, across departments and entities.
- Strong leadership, creative-thinking, decision-making, and problem-solving skills. Ability to multitask.
- Strong analytical skills and attention to detail.
- Ability for learning and pick up new skills quickly.
- Well-versed in working in a multicultural environment.

WHATS IN OFFER FOR YOU...

The opportunity to working in a truly global, fast-growing company that dares to dream big. You will be involved in a number of exciting transformational projects and interact with the Senior Management team on a regular basis. You will get the chance to grow, develop your career – and most importantly – have FUN!

If this sounds like a job for you, please send your application to:

careers_es@thielmann.com

Good luck with your application!